

Chapter No 9721

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# HOG ON THE TYNE



Issue 21

Summer 2011

## GEORDIE CHAPTER NEWSLETTER



Welcome to the latest edition of the HOTT magazine. It's been another busy time for us all and the riding season is well underway and

down at the Dealership we have been very busy with new and used stock and customers adding bits and pieces to their bikes and kitting themselves up with all the latest gear including the new to Newcastle H-D footwear range.

Firstly though, an apology on behalf of Harley-Davidson. This winter the motor company moved its parts and accessories distribution centre and was staffed by new people who had issues with loading containers with Europe's parts. The story is quite unbelievable however the issues that they had managed to totally bring to a standstill European and worldwide distribution of a lot of major parts and accessories shipped from the US. This on a local level meant that a great number of basic parts including clothing and helmets have all been unavailable from February to May and for that they truly apologise to you.

So what about now? Well we have managed to catch up and the great news is that all of our new clothing ranges' and household goods are now in stock and arriving daily so be sure to catch up with a very busy and ex-

cited Tanya to see what is new. From us – thanks for your patience and understanding!

We are gearing to celebrate our 1<sup>st</sup> Birthday at the Silverlink in July. We are making a weekend of it so make sure you check out our website for further details or call in to find out what when and where!!

We have got some fantastic offers on at the moment which have been supported by H-D and again come down and see me, Grant or Mark for details on new and used bike sales (cracking deals on ex demo bikes) also Liz and the boys are flat out accommodating the busiest workshop time we have had. Our reputation really is growing fast for outstanding quality, great value and exceptional service. Try us – you will be shocked at what has changed in the last 24 months

May sees us launch something that we believe as a company is vital to being the best in customer satisfaction. We are launching our price match guarantee where we will match any genuine like for like official quote. This includes servicing, parts and accessories along with clothing and all household goods. I will not bore you here with the details but we really are bringing you value like you have never experienced before in these tough times. For all of the terms and conditions call into the dealership to find out more

and see it on the website. It's not a Gimmick it's our true commitment to you to be the best dealer in the UK – something for you and us to be proud of.

Enough from me – ride safe and if David, I or any of the team can be of assistance please do not hesitate to contact us.

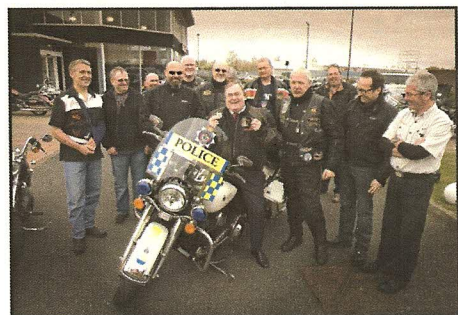
Best wishes

Paul

Dealer Principal



Newcastle Harley-Davidson



Lord Prescott visits Newcastle Harley Davidson 15 April 2011



See the 2011 models  
also at  
[www.harley-davidson.com](http://www.harley-davidson.com)

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